# **ANNE TONER**

# **PERSONAL PROFILE**

Motivated sports communications professional with a myriad of studio, in- house game-production and live game broadcast production experience including Minor League Baseball and collegiate sports on ESPN3, FloSports, SNY and NBC Sports Philadelphia

## **TECHNICAL EXPERIENCE**

- Adobe Creative Suite
- Studio and DSLR Cameras
- Ross Carbonite
- Ross Touchdrive
- Ross Abekas Replay
- Envivo Replay
- Ross Xpression
- NewTek 3Play Replay Systems
- Daktronics Show Control
- Click Effects Pro Audio
- Avid Editing Software

# EDUCATION MONMOUTH UNIVERSITY

### Bachelor of Arts | May 2019 Magna Cum Laude

-BA Communication: Concentration in Television Production

## **STUDIO EXPERIENCE**

- HawkTV, Monmouth University television studio
- Experience included Producer, Director, Camera Operator, Technical Director, Script Writer, Floor Manager, Set and Lighting Design, Studio and Remote Set ups
- On-air talent included News Anchor and Feature Correspondent

# CONTACT

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# **EXPERIENCE**

### LIVE BROADCASTING ASSISTANT

Monmouth University Athletics | Sept. 2022 - Current

-Produce and Direct Monmouth Digital Network's broadcasts of Monmouth University Athletics 100+ events on FloSports and Linear TV (SNY and NBC Sports Philadelphia)

-Communicate with professional broadcasters leading up to and during broadcasts -Responsible for set up and breakdown of broadcaster equipment, audio equipment, and multiple cameras on broadcast days

-Plan, create and edit graphics for broadcasts on Ross Xpression

-Plan, create and edit highlight videos for specific players and segments to run during broadcasts

-In charge of a minimum of 10+ Student Workers each game day production

-Direct them on their roles before, during and after each broadcast such as

camera operator, replay operator, audio board, and graphics operator

-Operate Ross Xpression, Ross Touchdrive, Ross Abekas Replay, Envivo Replay during game broadcasts

-Other game day responsibilities include communication with referees and officials and marketing staff

-Participate and collaborate In athletic department meetings

### MULTIMEDIA AND GAME PRODUCTION ASSOCIATE

### Lehigh Valley IronPigs (Triple A Affiliate of The Philadelphia Phillies) Jan. 2022 - Sept. 2022

-Assisted with shooting, editing and producing video content for in-house and social media outlets

-Produced graphics/animations for in-game entertainment and for sponsorships -Game responsibilities included directing in-house broadcast, operating replay machine and in-house roaming camera, as well as Show Control for in-house board displays -Assisted with shooting Media Day and editing of promotional videos and headshots

- -Created and edited 30 second spots to air on local television markets
- -Edited and created player and game highlights for in-house use
- -Shot, edited and produced community relations mascot videos for social media outlets
- -Designed lanyard and badge for innovative "Pigs Care" program June 2022
- -Designed logo for 2022 Food Truck Festival

-Created flyers and graphics for group ticket sales and in-house use

### **COMMUNICATIONS ASSISTANT**

### Monmouth Digital Network | Sept. 2018 - Jan. 2020

-Operated Main Game and Hero Cameras, as well as audio board, for live ESPN3 and ESPN+ broadcasts of Monmouth University Men's and Women's Athletic Events -Assisted game officials as on court time-out coordinator

- -2019 Metro Atlantic Athletic Baseball Championship Tournament
  - -Operated Main Camera and Hero Cameras
  - -Assisted broadcast team including with commercial break timing throughout multiple broadcasts on ESPN+

### **PRODUCTION INTERN** Jersey Shore BlueClaws (Single A Affiliate of The Philadelphia Phillies) May 2018 - Aug. 2018

-Operated centerfield and home plate cameras for live-stream on MiLB.com -Controlled stadium music via Click Effects Pro Audio

-Created graphics for in-game scoreboard and live-stream on MiLB.com

-Designed and created logos and flyers for the stadium, special events and business groups

-Logged and organized game and fan footage, as well as photos for use in highlight videos and social media

-Assisted Promotions Team with on-field entertainment